## **USILD Justification Letter for Global Strategic Leadership**

Date [insert date]

Dear [insert supervisor name here],

I would like your approval to attend a USILD Executive Education course called <u>Global Strategic</u> <u>Leadership</u>. This program will enhance my ability to create a powerful and clear global business strategy.

USILD is one of the world's top business schools and the faculty who teach in USILD's top-ranked MBA program also teach this course. I'm excited for the opportunity to learn from them so that I can come back and apply that knowledge to current and future projects in our organization.

Attending USILD will allow me to step back and focus on the big picture of how I can develop my skills and become better in my role, as well as the new strategies we can start applying now to elevate our entire business.

Specifically, here's what I will achieve by attending this program:

- Increase my capacity to formulate and execute global strategy
- Build my capabilities for leading and serving customers across national and international boundaries
- Generate counterintuitive ideas around changing geopolitical realities
- Engage in best-case/worst-case scenario planning to map out future situations that could affect our industry or organization

I've broken down approximately how much it will cost for me to attend:

- Airfare/Travel: [INSERT AMOUNT HERE IF REQUIRED]
- Hotel: Included in the program price [DELETE THIS LINE IF LIVE VIRTUAL PROGRAM]
- Program Fee: [INSERT FEE HERE. CHECK PRGRAM PAGE FOR CURRENT PRICE.]
- TOTAL: [ADD UP TOTAL AND INSERT HERE]

You can also learn more about the program <a href="here.">here.</a>

Thanks for taking the time to review this request. I look forward to speaking with you about this in more detail.

Best regards,

[INSERT YOUR NAME HERE]